

Sarah Lin

Brooklyn, NY

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EDUCATION

Rhode Island School of Design, RISD Providence RI
Bachelor of Fine Arts, Graphic Design 2009–2013

OBJECTIVE

Responsible design for social good, building equitable design practices and teams in tech

PROFESSIONAL EXPERIENCE

PLANNED PARENTHOOD (PPFA) Remote/NYC
Senior Design Manager 2022 - Present
Manage team of designers in career growth and product excellence. Lead product definition across design and research, developing roadmaps and processes with 5 product teams of PMs, designers, and researchers. Coordinate and drive initiatives with technical and healthcare peers in innovating strategies and new services at the national office and for repro/sexual justice and care.

GUÍA COLLECTIVE Remote/NYC
Founder & Executive Director 2021-Present
Founded a community to build early-career women-of-color and gender-expansive POC into product leaders through mentorship and educational access for product in tech. Hired and manage a core team to develop the growing community. Lead business, financial, and product strategy and establish culture and philosophy for team culture and work. Workshop and program development backed by research and iterative design.

PRODUCT DESIGNER & STRATEGIST Remote/NYC
Independent Contractor 2020-Present
Develop and execute on product strategy, management, design, and research for the greater good. Specialize in helping non-profits and social impact organizations mentor and coach UX-ers and build scalable, research-informed solutions. Clients include Trestle Collaborative, Higher Ground Labs, and Planned Parenthood

RELATED EXPERIENCE

PLANNED PARENTHOOD OF NYC New York, NY
Activist & Patient Escort 2019-Present
Escort patients safely into clinics, providing aid when needed. Focus on non-violent dispute resolution.

FUNDACIÓN EN VÍA Oaxaca, Mexico
Documentary Photographer. Community Liason 2022
Documented lives and products of the women of Tlacolula Valley to aid their businesses. Build relationships with the community, working entirely in Spanish

SKILLS

MANAGEMENT
Experienced in building businesses, hiring, and team management. Co-authored teambuilding framework, utilized at Google. 9 years experience leading design and research.

Extensive experience in human-centered design, research, and design sprints. Skilled in product management.

YOUTUBE MUSIC, GOOGLE New York, NY
Lead Designer. Researcher & Process Lead 2019-2020
Managed stakeholders across the music industry, developing horizontal processes across four continents. Designed strategic roadmaps for product alongside other leads. Improved team efficiency and expedited development through strategic process design and team management, increasing OKR scores by 30%.

GOOGLE CLOUD STORAGE New York, NY
Lead Designer. Co-author & Researcher 2017-2019
Led horizontal product design and research across products, collaborating with PM and engineers. Co-authored framework for cross-team collaboration, presenting results at internal conference and releasing as a Google-wide resource still used today. Additionally co-authored a research-informed enterprise method of heuristic evaluations adopted by 8 products.

BENCHLING San Francisco, CA
Founding Designer 2015-2017
Founding designer at biotech startup developing a product to expedite scientific research. Hired and managed marketing designer. Designed and developed three pivotal products and introduced research-based product methodology. Evangelized design-thinking through workshops and process development.

YAMMER, MICROSOFT San Francisco, CA
Lead Android Designer 2013-2015
Led Android design and implementation for startup purchased by Microsoft, focused on enterprise communication.

THE NAMIDA PROJECT Tokyo, Japan
Designer & Activist 2012
Grassroots volunteer and designer for anti-nuclear org. Worked in Japanese and English.

NO ON PROP 8, EQUALITY FOR ALL Los Angeles, CA
Fundraiser & Activist 2012
Fundraised and canvassed as part of grassroots campaign to combat Prop 8, which banned gay marriage.

EQUITABLE DESIGN AND RESEARCH
Experience working in healthcare and with underserved and marginalized communities. Experience working with Mandarin and Spanish-speaking populations in their native languages.

LANGUAGES
English fluency. Proficiency in Mandarin, Spanish, and French.